

# DON'T OVERCOMPLICATE IT! YOUR MESSAGE MARKETING

from *yourMassagePractice.com* and Isabel Spradlin

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List the people with whom you would LOVE to build focused and long-term referral relationships.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

What sites (besides your own) will you focus on to gather reviews: pick only one or two.

1. \_\_\_\_\_
2. \_\_\_\_\_

Where else online will you create professional listings for yourself?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_